

Cookie Policy

Cookie Policy

Effective Date: February 4, 2026

Introduction

At Technical Inbound Marketing Group LLC (referred to as “TIMG,” “we,” or “us”), your privacy is our priority. We are committed to transparency regarding the technologies we use. This Cookie Policy explains how and why cookies, web beacons, pixels, clear gifs, and similar technologies (collectively, “Cookies and Other Tracking Technologies”) may be stored on and accessed from your device when you use or visit any website or app that links to this Policy (the “Sites”). Please read this Cookie Policy together with our Privacy Policy and Terms of Use.

What Are Cookies and Other Tracking Technologies?

A cookie is a small text file that can be stored on and accessed from your device when you visit our Sites, provided you consent where required. Other tracking technologies function similarly, placing small data files on your device or monitoring your website activity to help us collect information about your use of our Sites. This allows us to recognize your device among other users. Information about cookies also applies to these similar technologies. To learn more, visit www.allaboutcookies.org and www.youronlinechoices.eu.

How We Use Cookies and Other Tracking Technologies

We use Cookies and Other Tracking Technologies to identify you, remember your preferences, and track your use of our Sites. These technologies help us

Cookie Policy

control access to content, protect our Sites, and process any requests you make.

For site administration and research purposes, we may partner with third-party service providers to track and analyze statistical usage and volume information. These providers may use persistent cookies to help us improve user experience, manage content, and analyze how users interact with our Sites.

First-Party and Third-Party Cookies

“First-party Cookies” are set by TIMG directly on your device. “Third-party Cookies” are set by other parties through our Sites. For example, we may engage third-party providers to send emails to users who have shared their contact information. To assess the effectiveness of these communications, third parties may set cookies on users’ devices to track email opens and link clicks.

Please refer to the respective privacy policies of these third-party services for more information on their data practices.

Types of Cookies We Use

Cookie Type	Purpose
Strictly Necessary / Technical	Essential for operating our Sites, such as enabling you to log in and access content, remembering actions within a session, and securing our Sites.
Analytical / Performance	Used by us or third-party providers (e.g., Adobe Analytics) to analyze how the Sites are used and perform, including tracking popular pages and visitor locations. May be linked to registered users.

Cookie Policy

Functionality	Allow us to remember your choices (e.g., user name, customizations like text size, fonts, and language) to provide a personalized experience across visits.
Third-Party Advertising	Collect information about your activities on our Sites and other sites to deliver targeted advertising. Third-party providers (e.g., Adobe, LinkedIn, Twitter, Facebook) may use these cookies according to their own privacy policies.

Persistent and Session Cookies

Persistent Cookies: These remain on your device for a set period or until deleted. We use them to remember your acceptance of our Cookie Policy and improve your experience.

Session Cookies: These are temporary and deleted when your browser closes. They help us track your usage during a session.

Data collected via Cookies will not be retained longer than necessary for the purposes described, and in no case longer than one year.

Your Choices: Accepting, Refusing, or Deleting Cookies

You can refuse browser cookies by adjusting your browser settings. For more information, consult your browser's "help", "tools", or "edit" section, or visit www.allaboutcookies.org. Note: Blocking all cookies (including strictly necessary cookies) may impact your experience and limit access to some parts of our Sites.

Cookie Policy

You can manually delete previously stored cookies at any time. However, this does not prevent our Sites from placing new cookies unless you adjust your browser settings as described.

For more about user profiling and targeting/advertising cookies, visit www.youronlinechoices.eu (Europe) or www.aboutads.info/choices (United States).

Use of Web Beacons and Other Tracking in Communications

We may use web beacons in emails to learn whether you have opened messages or clicked links. A web beacon is a graphic image in a website or email that, alone or with cookies, helps us understand your interaction with our content. This information helps us improve our communications and websites.

How to Refuse Web Beacons

To avoid web beacons, configure your email reader to disable remote images and avoid clicking links in email messages.

Contact Us

If you have any questions or concerns about our Cookie Policy, please contact us at:

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